

PRESS RELEASE

Date: 1 July 2025

Location: United Kingdom



Novo-K will be trading as BuyingStation

Bringing together technology and expertise to simplify procurement for high growth business.

We are pleased to announce a key milestone in our journey: **Novo-K will now be trading as BuyingStation.**

BuyingStation has always been the name of our trusted procurement platform, built to simplify processes, improve visibility and give businesses greater control of third party spend. This change goes beyond aligning our name with our product. It reflects our growing focus on tech-led procurement and the results it delivers for our clients.

Uniting under one name allows us to bring together the best of both worlds: smart technology and real procurement expertise. Technology is essential, but people remain at the heart of everything we do - We are BuyingStation!

"Today is an exciting evolution for the business. As we move into a new era of ProcureTech, we are rebranding the company under BuyingStation. This brings together our tech platform and our in-house services into one exciting space to deliver excellent end-to-end procurement support offering Clarity, Control and Confidence to our clients" - **Kavita Cooper, CEO BuyingStation.**

This is more than a rebrand. It is a renewed commitment to the future of procurement.

About Us: At BuyingStation, we believe procurement should be simple, strategic and commercially effective. We help high-growth businesses control costs, reduce supplier risk and scale with the right level of procurement support. Our all-in-one SaaS platform, backed by an expert managed services team, delivers greater visibility, stronger governance and better risk management across the full procurement lifecycle, supporting the office of the CFO from Spend Analysis to Contract Management.

Visit www.buyingstation.com to know more.



@novokprocurement



/company/novo-k



/NovoKProcurement